



Kerrville
Public
Utility
Board

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Press Release

Tree Power 2010

January 1, 2010

The Kerrville Public Utility Board (KPUB) announces its 15th consecutive year to participate in the national Tree Power program promoted by the American Public Power Association (APPA). To date 30,860 trees have been given to KPUB customers through Tree Power since March 1995.

This year's Tree Power will be held on April 17, 2010, rain or shine. KPUB will give away 2,000 trees at the KPUB offices, 2250 Memorial Boulevard, starting at 7:00 a.m. Typically all the trees are distributed by 10:00 a.m. *This is a first come, first serve program.*

This year's trees will be hardy, drought-resistant native varieties that are perfect for the Texas Hill Country! Trees are in a plastic bucket and approximately 3 to 4 feet tall. Planted in the correct location, these trees will be an energy conservation tool for years to come. Planting information is provided free of charge. Trees handed out to the public in the past included the Bur Oak, Chinqupin Oak, Shumard Red Oak, and the Mexican White Oak.

In 2004, KPUB was awarded the Golden Tree Award from APPA for attaining the goal of planting one tree for every public power customer in the community as a demonstration of the utility's commitment to the environment, energy conservation, and enhancing the quality of life. Trees are a natural air filter, removing dust and, most importantly in this age of growing concern about global warming, greenhouse gases such as carbon dioxide, and then replacing those gases with life-giving oxygen.

KPUB officials ask that you remember to bring your coupon (included with your monthly bill in March 2010) to receive your free tree. One coupon per customer account only. For more information, please call 830-257-3050.

The Kerrville Public Utility Board was acquired by the City of Kerrville in 1987. KPUB serves approximately 21,000 customers throughout 146 square mile service area including Kerrville, Center Point, Ingram, Hunt, and surrounding areas in Kerr County. KPUB is overseen by a five member Board of Trustees who serve without compensation and who are responsible to the City of Kerrville for the management and control of the system. KPUB is a responsive and efficient locally owned provider of reliable, high-quality utility service at the lowest responsible price.