

## **CONCEPT**

Electric vehicles are becoming increasingly popular due to a number of advantages for consumers, including convenience, cost savings and environmental benefits. On average, it costs about half as much to drive an EV, compared to a similar vehicle that runs on gasoline. EVs also produce zero direct emissions, which improves air quality, enhances public health and reduces environmental impact.

KPUB added the first electric vehicle charging station in the Hill Country region in 2012, which is located inside of the Kerrville Downtown Parking Garage.

As more electric vehicles come onto the market, KPUB's staff is actively planning how to incorporate customers' charging needs into our community electricity infrastructure. KPUB has expanded more of them within our community, including the fast charge level 3 station recently installed in the parking lot of the Kerrville Convention & Visitors' Bureau (CVB). The latest one at The Point Theater marks the sixth station KPUB has added to the Kerrville area since 2012.

In an effort to enhance community awareness of these EV charging stations, KPUB has partnered with Big Seed to develop a sign enhancement program, utilizing local student and professional designers.

## **KERRVILLE PARKING GARAGE**

This sign enhancement project would focus on the EV charging station located within the Kerrville Parking Garage. Located on the ground level, this station is mounted on a concrete wall, near corner parking spaces flanked by a second wall of similar dimensions and building material.

Signage enhancements should consider these two walls, in addition to the concrete surface of the parking spaces. Dimensions of the walls are 21' x 9' and 17' x 9'. A photo with labeled dimensions are provided below.

Design concepts for signage enhancements should reflect the following project goals:

- To enhance visibility and safety of the EV charging station area
- To represent the environmental and/or cost benefits of electric vehicles
- To creatively and artistically represent the above goals

## **BUDGET/FUNDING/MAINTENANCE**

Materials and Supplies will be provided, along with an artist stipend of \$2,000. This project is facilitated by Big Seed ([www.bigseed.org](http://www.bigseed.org)) and funded by the Kerrville Public Utility Board (KPUB).

## **MAINTENANCE OF SIGNAGE ENHANCEMENTS**

Regular maintenance such as cleaning or removal of graffiti will be the responsibility of KPUB.

This type of installation resides out in the open, subject to the harsh conditions of sun, rain (toxic), wind, and vandalism. Techniques employed can include gentle washing with sponges, applying fills in damaged areas, and in painting areas of loss. It is recommended that annual inspections as well as any work that is subsequently carried out be documented.

**Policies:** Designers will retain the ownership of design ideas submitted with this application until a selection has been made and contract signed between the designer and Big Seed and/or KPUB. At the time a contract is awarded, the ownership of the design and the design produced, will become the property of Big Seed and/or KPUB.

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

As an applicant for the opportunity to complete this sign project for, I certify that all works submitted represented as my work are the product of my creation and no other. I further certify that all statements made in this application are true to the best of my knowledge. I understand that Big Seed and/or KPUB may make duplicates of my images and application materials for the purpose of the consideration of my application and for promotional materials concerning the project.

Applicants Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**DEADLINE FOR SUBMISSIONS IS NOVEMBER 5th, 2021**

All questions regarding this request are to be directed to:

Jeremy Walther  
info@bigseed.org

Kerrville Parking Garage EV Charging Station:





Examples of similar projects in other areas:

