



KERRVILLE PUBLIC UTILITY BOARD

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KPUB RECOGNIZED FOR EXCELLENCE IN PUBLIC POWER COMMUNICATIONS FOR THE SECOND YEAR IN A ROW

October 29, 2021—The Kerrville Public Utility Board (KPUB) has been recognized by the American Public Power Association (APPA) as the recipient of two national awards for its public power communications for the second year in a row.

KPUB was honored with an award of excellence in the website/social media category for its powering a better community social media campaigns and an award of merit in the print/digital communications category for its annual community report. The awards were presented this week at APPA’s Customer Connections Conference in Scottsdale, Arizona.

“We’re always looking for creative ways to share KPUB’s story and the value of having a public power utility company here to serve our community,” said Allison Bueché, KPUB Director of Customer and Community Relations. “Being recognized by our peers for KPUB’s communication efforts is a great honor.”

Of the more than 2,000 not-for-profit public power utilities across the nation, only 38 earned this prestigious award from APPA, with just three of them being Texas public power utilities.

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Photo cutline: Excellence in Public Power Communications Awards winner, Allison Bueche (R), KPUB Director of Customer & Community Relations, pictured with Nicki Parks (L), Vice-Chair of APPA Customer Connections Section.

About KPUB

The Kerrville Public Utility Board (KPUB) was acquired by the City of Kerrville in 1987. KPUB serves approximately 23,000 customers throughout a 146 square mile service area, including Kerrville, Center Point, Ingram, Hunt, and surrounding areas in Kerr County.

KPUB is overseen by a five-member board of trustees who serve without compensation and who are responsible to the City of Kerrville for the management and control of the



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system. KPUB is a responsive and efficient locally-owned provider of reliable, high-quality utility service at the lowest responsible price.

About APPA

The American Public Power Association is the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. The Association represents public power before the federal government to protect the interests of the more than 49 million people that public power utilities serve and the 93,000 people they employ. It advocates and advises on electricity policy, technology, trends, training, and operations. Its members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power. Learn more at www.PublicPower.org.